

Group overview

bluestar★

webstar★
PASSIONATE ABOUT PRINT

Blue Star & Webstar

RUSSELL HEWITT



Executive Director
Blue Star Group
russell.hewitt@bluestargroup.co.nz

JILL COWLING



Chief Operating Officer
Blue Star Print Group
jill.cowling@bluestargroup.co.nz

BERNIE ROBERTS



Chief Executive Officer
Webstar
bernie.roberts@webstar.co.nz

About us

Overview

Blue Star & Webstar in New Zealand are a diversified print communications group, operating under eleven brands from ten production locations.

Print capabilities include digital, offset & wide-format commercial print, as well as wide-web offset.

Blue Star is organised as a collaborative network of independent, separately-branded businesses, complemented by Blue Star Works.

For large or complex customers, Blue Star Works offers print management and fulfilment services which facilitate access to an impressive set of tools, and access to the entire group.

Webstar is a significant dual-site web offset business, managed separately to Blue Star.

Ownership

Since January 2013, Blue Star & Webstar in New Zealand have been owned by Tom Sturgess & Mercury Capital – in the vehicle BSP Holdings.

Nelson-based Tom Sturgess, the majority shareholder of the trans-Tasman Blue Star up until early 2007, also owns an industrial group named Tiri, and has pastoral agriculture holdings under Lone Star Farms.

Mercury Capital No. 1 & No. 2 Funds have committed significant capital. Clark Perkins & Ben Hawter represent Mercury on the board of BSP Holdings.

Scale & Scope

In this FY16 financial year - Blue Star & Webstar will have annual external sales of NZ\$230 million, employing 710 staff.

All business units are managed independently, each with an empowered & incentivised General Manager.

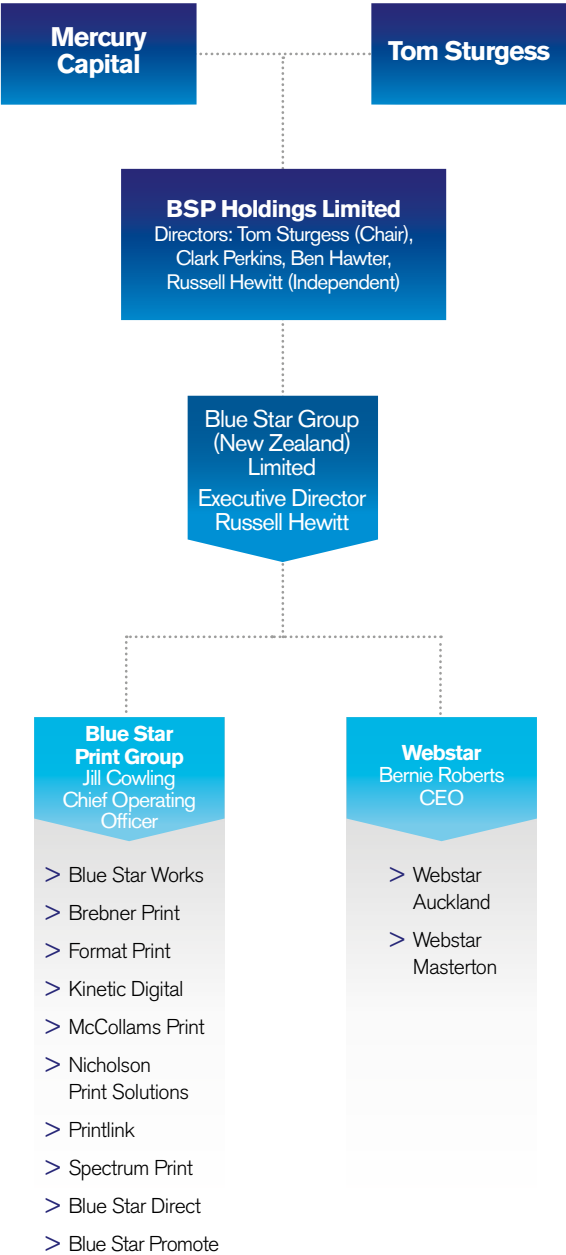
Print technologies include digital toner, digital indigo, digital inkjet, offset sheet, wide-format inkjet, cold-set web offset and heat-set web offset.

Our businesses happily accommodate large print relationships & contracts, right alongside the smallest of print runs – we're involved in supporting almost every business sector throughout New Zealand.

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Organisation Structure



Capabilities



PRINT PRODUCTION, PRINT MANAGEMENT, FULFILMENT

Blue Star is New Zealand's premier commercial print group. With multiple operations throughout New Zealand, we provide a range of innovative solutions for large and small organisations – from financial services to insurance, telco, industry, publishing, retail, advertising and government agencies at all levels.

We offer world-class production resources, digital solutions, content management, e-commerce platforms and the latest workflow/personalisation technologies.

Our success and experience are founded in New Zealand's pre-eminent print brands, matched with the latest print technologies and an experienced team of industry specialists.

- | | |
|--|---------------------------|
| > Annual Reports | > Kitting & Mailing |
| > Brand Graphics – Wall, Floor,
Building, Vehicle | > Magazines |
| > Brochures & Flyers | > POS Collateral |
| > Business Stationery | > Posters & Wide Format |
| > Catalogues & Books | > Print Management |
| > Design & Studio Production | > Variable Data DM Pieces |
| | > Warehouse & Logistics |



MAGAZINES, CATALOGUES, DIRECTORIES

Webstar is New Zealand's premier web printing company, offering state-of-the-art catalogue, magazine, directory and commercial print operations with a focus on quality, reliability and efficiency.

- | | |
|------------------|----------------|
| > Annual Reports | > Directories |
| > Catalogues | > Magazines |
| > Direct Mail | > Publications |

Blue Star and Webstar Locations





BLUE STAR GROUP

Level 1, 30 Constellation Drive, Mairangi Bay, Auckland
Executive Director - Russell Hewitt
Mobile +64 21 538 247

BSPG Production Businesses:

Brebner Print
68 Taradale Road, Onekawa, Napier
Phone: +64 6 974 3650
Manager – Ricky Howes
Mobile +64 21 420 345

Format Print
81 The Esplanade, Petone, Wellington
Phone: +64 4 569 3519
GM – Darren Comrie
Mobile +64 27 488 9297

Kinetic Digital
171 Vivian Street, Te Aro, Wellington
Phone: +64 4 384 9447
Manager – Max McCready
Mobile +64 29 477 1011

McCollams Print
30 Constellation Drive, Mairangi Bay, Auckland
Phone: +64 9 477 0100
GM – Milton Froggatt
Mobile +64 27 492 5465

Nicholson Print Solutions
8 Collard Place, Henderson, Auckland
Phone: +64 9 838 9920
GM – Theresa Matthews
Mobile +64 21 244 9634

Printlink
33 Jackson Street, Petone, Wellington
Phone: +64 4 576 5151
GM – Katharine Williams
Mobile +64 27 276 0803

Spectrum Print
6 Mary Muller Drive, Heathcote, Christchurch
Phone: +64 3 365 0946
GM – Sonia Dench
Mobile +64 27 538 3003

BLUE STAR PRINT GROUP

Chief Operating Officer – Jill Cowling
Mobile +64 272 908 184
Financial Controller – Brian Dodds
Mobile +64 27 276 5438

Works Print Management Offices:

Blue Star Works – Auckland Office
Level 1, 27 Bath Street, Parnell, Auckland
Phone: +64 9 477 4568
GM – Michelle Hill
Mobile +64 27 220 2567

Blue Star Works – Wellington Office
33 Jackson Street, Petone, Wellington
Phone: +64 4 576 5162
Group GM – Peter Ward
Mobile +64 27 452 5515

Works Distribution Centres:

Blue Star Works – Auckland DC
154 Swanson Road, Henderson, Auckland
Phone: +64 9 477 4567
Manager – Delmar Mebius
Mobile +64 2a7 567 5080

Blue Star Works – Wellington DC
1 Bell Road South, Gracefield, Wellington
Phone: +64 4 576 5127
Manager – Matt Paterson
Mobile +64 27 573 8772

Blue Star Direct
L1, 30 Constellation Drive, Mairangi Bay, Auckland
Phone: 0800 464 565

Blue Star Promote
1 Bell Road South, Gracefield, Wellington
Manager – Charlie Nairne
Mobile +64 21 272 7881



WEBSTAR NEW ZEALAND

114 Swanson Road, Henderson, Auckland
CEO – Bernie Roberts
Mobile +64 27 206 9956

Webstar Production Sites:

Webstar Auckland
114 Swanson Road, Henderson, Auckland
Phone: +64 9 477 4380

Webstar Masterton
43 Ngaumutawa Road, Masterton
Phone: +64 6 370 0440

Blue Star and Webstar are privately owned
by New Zealanders.
We choose to organise the group as a confederation of
independent businesses.

Our production sites are resourced with the very best
technological capabilities.

Each business is led by an empowered General Manager.

We are broadening our basket of print outputs
and print-related services.

We are committed to the role of print, and we are
positive about our evolving position in this sector.

Parent Companies:

BSP Holdings Limited
Hexagon Holdings Limited

REGISTERED OFFICE
1-37 Mount Wellington Highway
Panmure, Auckland 1060

DIRECTORS
Tom Sturgess (Chair)
Clark Perkins (Mercury Capital)
Ben Hawter (Mercury Capital)
Russell Hewitt (Independent)

CFO – Rob Astley

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New Silk paper, sourced from well-managed certified
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